

Kenneth Chan Kok Fong

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RESEARCH INTERESTS

Behavioural & Experimental Economics (primary), Economic Theory, Labor & Health Economics

EMPLOYMENT

Peking University

HSBC Business School

Assistant Professor in Economics

Aug 2026 – Present

National University of Singapore

Yong Loo Lin School of Medicine

Research Fellow

Jan 2025 – Jul 2026

EDUCATION

University of California Santa Barbara

Department of Economics

- Ph.D., Economics
- M.A., Economics (Conferred in 2021)
- Dissertation Title: “Prior Updated: Essays on Belief Updating”
- Advisor(s): Gary Charness (co-chair), Erik Eyster (co-chair)
- Committee Members: Peter Kuhn, Ryan Oprea, Sevgi Yuksel

Sep 2020 – Dec 2024

National University of Singapore

Faculty of Arts and Social Sciences (FASS)

- B.Soc.Sci with Honours (Highest Distinction) in Economics

Aug 2016 – Jun 2020

University Scholars Program (USP)

- A rigorous interdisciplinary program, from a select 3% from each cohort in NUS.

WORKING PAPERS

An Axiomatic Model and Test of Belief Updating: Bayes, Grether (1980), and Preservation of MLRP

Best Theory and Behavioral Economics paper at Asia Meeting of Econometric Society, 2026

On Prior Confidence and Belief Updating

(With Gary Charness, Chetan Dave and Lucas Reddinger)

Revise and Resubmit, American Economic Review

How Much Can I Make? Insights on Belief Updating in the Labor Market

(With Sebastian Brown)

Experimental Evidence on the Behavioral (In)efficiency of Market Institutions

(With Samuel Fahim)

BOOK CHAPTER

Chan, K. & Charness, G. (forthcoming) Experimental Design in Economics. In Grote, G. & Lalive, R., *Interdisciplinary Foundations for Organizational Science and Application: A Dialogue between Psychology and Economics*. Oxford University Press.

SELECTED WORK IN PROGRESS

AI Powered Clinic Notes (Status: Awarded an \$80,000 seed grant for a pilot)

(With Catherine Dong, Lorenz Goette and Walter Tay)

RESEARCH GRANTS AND AWARDS

- Best Theory and Behavioral Economics paper at AMES 2026
- NUS CSSH seed grant (\$80,000) 2025
(with Lorenz Goette, Catherine Dong and Walter Tay)
- UCSB Faculty Research Assistant Program Grant (\$5250) 2024
(with Gary Charness)
- UCSB Economics Department Graduate Research Grant (\$3500) 2022 & 2024
- UCSB Outstanding Teaching Assistant Award 2022
- Best Performing Student in Humanities and Social Sciences Domain (*NUS-USP*) 2020

SEMINAR, CONFERENCE PRESENTATIONS AND INVITED TALKS

2026: Peking University HSBC Business School, Liaoning University (virtual), NYU Abu Dhabi (virtual), Asia-Pacific Economics Science Association Conference, BSE Summer Forum (Theoretical and Experimental Macro Economics), Foundations of Utility and Risk Conference (FUR), Science of Decision Making (SDM) Conference, Asia Meeting of Econometric Society

2025: Gary's Memorial Conference, Asia-Pacific ESA Osaka, 2nd International Behavioural Public Policy Workshop, NUS theory lunch, NTU, 17th Maastricht Behavioral and Experimental Economics Symposium (MBEE), Science of Decision Making (SDM) Conference, Stanford Institute for Theoretical Economics (Psychology and Economics Session)

2024: 59th Edwards Bayesian Research Conference, Asia-Pacific Economic Science Association Conference, UCSB Applied Micro Lunch Seminar, 9th Spring School in Behavioral Economics (poster session), 3rd Caltech Summer School Workshop, North American Economic Science Association Conference, 2nd Midwest Experimental Economics Meeting for Graduate Students, 19th Economics Graduate Student Conference at Washington University in St. Louis

2023: UCSB Lunch and Learn

2021: North American ESA

PROFESSIONAL ACTIVITY

Referee for: Review of Economic Studies, Experimental Economics, Journal of Economic Behavior and Organization

TEACHING EXPERIENCE

University of California Santa Barbara

Instructor (designing and teaching the course)

Summer 2024

- Summer Research Academies (SRA) Track 11
- Strategic Choices (Behavioral Economics class for high school students)
- Difficulty: Undergraduate Honors Class
- Course materials available [here](#)

Head Teaching Assistant

- Econ 100B: Microeconomic Theory

3 Quarters

Teaching Assistant

- Econ 10A: Intermediate Microeconomic Theory
- Econ 100B: Microeconomic Theory
- Econ 152: Personnel Economics
- Econ 2: Principles of Economics – Macro

5 Quarters

1 Quarter

2 Quarters

1 Quarter

National University of Singapore

Teaching Assistant

- EC2303: Foundation of Econometrics
- EC2101: Microeconomic Analysis I

2018 – 2019

2019 – 2020

LANGUAGES

English (Native), Mandarin (Fluent)