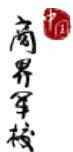




PHBS

北京大学汇丰商学院



Fin520

Financial Economics (Session F1)

Module 1, 2020-2021

Course Information

Instructor: Yilin Zhang

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Email: ylzhang@phbs.pku.edu.cn

Office Hours: TBA

Teaching Assistant: Chi Zhou

Email: zc19@pku.edu.cn

TA office hour: TBA

Classes:

Lectures: Monday & Thursday 10:30-12:20

Venue: PHBS Room 311

Course Website:

The course website is: https://cms.phbs.pku.edu.cn/claroline/course/index.php?cid=FIN520_001

Instruction:

Register and login into CMS website; then search for the course “**Financial Economics**” under my name and enroll with key “**2020FaFin520**”.

All the announcements and lecture notes will be posted on the website so please check the course website as frequently as possible.

Class Wechat Group:

Scan the following QR code (effective till _____) to join the class Wechat group. You can discuss with your classmates and the TA about any course related issues in the group. The TA will also make course related announcement in the group.

TBA

1. Course Description

1.1 Context

Course overview:

This course is intended to provide master-level students with an understanding of the basic concepts and techniques in financial theory and to build a foundation for the study of higher-level courses in asset pricing, portfolio theory and derivatives. Students will be introduced the fundamental theories in finance and focus on how to understand, interpret, and apply these theories. The course is theoretical in nature and hence it is essential that students have sufficient

knowledge in economics, mathematics and statistics (see prerequisites for details) before taking this course.

Prerequisites:

Econ510 (Microeconomics) and Econ511 (Macroeconomics) or equivalent is required before registering for this course. Advanced microeconomics are recommended.

Besides, a certain comfort with mathematical reasoning and familiarity with calculus, matrix algebra and probability theory will be *crucial*.

An introductory course in econometrics is also strongly recommended.

Topics and **outline**¹:

<i>Week 1</i>	Lecture 1	Introduction and basics of consumer theory
<i>Week 2</i>	Lecture 2-3	Expected utility theory: Choice under uncertainty and risk aversion
<i>Week 3</i>	Lecture 4-5	Portfolio selection and the mean-variance portfolio theory
<i>Week 4</i>	Lecture 6-7	Market equilibrium and the linear factor models (CAPM and APT)
<i>Week 5</i>	Lecture 9	Efficient market hypothesis
<i>Week 6</i>	Lecture 10-11	Arrow-Debreu securities and pricing under complete markets
<i>Week 7</i>	Lecture 12-13	Static <i>and dynamic</i> * consumption-saving decisions and asset pricing implications
<i>Week 8-9</i>	Lecture 14-16	Introduction to derivatives: Forward, futures and option basics and pricing

1: Subject to change according to the actual progress

2: Midterm exam will be in week 5.

*: Will be covered only if we have time.

1.2 Textbooks and Reading Materials

The lecture notes will be pretty much self-contained for the course. However, the following text is strongly recommended if you need further, more detailed explanations.

- George Pennacchi, *Theory of Asset Pricing*, Prentice Hall

Other useful reference (optional):

You can use the following books for supplementary reading and reference:

- Zvi Bodie, Alex Kane & Alan Marcus, *Investments (9th edition)*, McGraw-Hill/Irwin

- Jiang Wang, *Financial Economics* (in Chinese), Renmin Publishing, 2006

Relevant papers and other reading materials will be mentioned in the lecture notes and be posted on the course website.

2. Learning Outcomes

2.1 Intended Learning Outcomes

Learning Goals	Objectives	Assessment
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	NA
	1.2. Students are able to professionally present their ideas and also logically explain and defend their argument.	NA
2. Our graduates will be skilled in team work and leadership.	2.1. Students will be able to lead and participate in group for projects, discussion, and presentation.	NA
	2.2. Students will be able to apply leadership theories and related skills.	NA

3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it.	NA
	3.2. Our students will practice ethics in the duration of the program.	NA
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	Lectures
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	Lectures & Problems Sets
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	Lectures & Problems Sets
	5.3. Our students will demonstrate competency in critical thinking.	Lectures & Problems Sets

2.2 Course specific objectives

After successful completion of the course students should have a good understanding of the fundamentals of financial economic theories. Students should be able to use the principles and methods learned from this course to analyse financial phenomena and to solve problems when facing various financial situations.

2.3 Assessment/Grading Details

Assessment Components	Weights
Midterm (in the fifth week, details TBA)	30%
Final (Nov.16)	40%
Homework	20%
Participation	10%
<i>Total</i>	<i>100%</i>

Grade System (*Tentative*):

The final grades for the course will be converted into letter grades according to the following criteria:

Letter Grades	Criteria
A+, A & A-	$\geq 70^{\text{th}}$ percentile
B+, B & B- *	$\geq 10^{\text{th}}$ percentile and total score > 70
C & D	$< 10^{\text{th}}$ percentile and total score ≥ 70
F	Total score < 70

*: *There is a minimum requirement of B (3.0) on average GPA for graduation.*

Exams:

All the exams are closed-book exams. The final exam is comprehensive but mainly covers after the midterm. If you expect any conflicts with the exam date, please let me know *as early as possible before* the exam. If you miss the midterm exam for a legitimate reason (relevant documents need to be provided), the weight of your midterm will go to the final exam, i.e. the final will count as 70%.

Homework:

There will be 5 homework. You can work in groups on the homework but you must write up and submit your *individual* copy of the homework.

Any late submission within 24hrs of the deadline will receive no more than 80% of the credits for the homework;

any late submission beyond 24hrs of the deadline will not be accepted unless due to serious illness (in which case doctoral documents are required) or family emergency.

Participation:

Participation score will be based on attendance to the lectures, as well as the active involvement in the class discussions etc.

Full attendance is strongly recommended as the materials are cumulative. You need to get my pre-approval if you are absent from any class.

Please come to class on time. If you are late for some reason, please enter the class and take a seat without disturbing the class. Also, please do not forget to turn off your cell phones and other noisy devices.

Office Hours:

My office hours are **TBA** or by appointment.

The TA offers two times of office hours in room 213/214 each week and each time will be two hours.

In weeks where there is a TA session, TA will hold only one 2-hour office hour session.

Please DO make use of these office hours to clarify any course-related question you may have.

TA Sessions:

There is one TA review session before each of the exams (a total of two), where the TA reviews the lecture notes and answers course-related questions. Besides, some of the homework or other exercise questions will be discussed in detail during the TA sessions. While full attendance is not required, you are strongly encouraged to go to the TA sessions.

Email Policy:

You are strongly encouraged to ask questions during the lectures and the office hours.

However if you need to reach me outside the lectures or office hours with course-related questions or comments, you may email me at ylzhang@phbs.pku.edu.cn to make an appointment. Please include “Fin520” in the subject field to help me identify the emails.

2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. ***Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.***

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

3. Topics, Teaching and Assessment Schedule

See section 1.1 and 2.3.

4. Miscellaneous

Disabilities:

To ensure that disability-related concerns are properly addressed from the beginning, students with disabilities who require reasonable accommodations to participate in this class are asked to see me as early as possible.