

Business Ethics

Second Module, 2021-2022

Course Information

Instructor: Jake Skebba

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Office Hour: TBA

Classes:

Lectures: Monday 10:30am – 12:30pm

Venue: PHBS Building, Room 313

Course Website:

TBA

1. Course Description

1.1 Context

This course introduces students to the theory and practice of business ethics. The first three weeks introduce the content covered in the course and discuss various theories of ethics and the reality of ethical decision-making on an individual level. We'll then move on to talk about different sources of obligation for businesses before moving into an extended discussion of the interaction between business ethics and human rights law to illustrate how business ethics relate to legal obligations. Finally, we'll spend the last two weeks in which we cover substantive material discussing how to manage ethics and compliance programs in a business setting.

1.2 Textbooks and Reading Materials

As reference material, please refer to the following text:

Christian A. Conrad, *Business Ethics – A Philosophical and Behavioral Approach* (2018)
(available in electronic format through the PKU Library)

Additional and supplementary readings will be distributed as assigned.

2. Learning Outcomes

2.1 Intended Learning Outcomes

Learning Goals	Objectives	Assessment
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	
	1.2. Students are able to professionally present their ideas and also logically explain and defend their argument.	X
2. Our graduates will be	2.1. Students will be able to lead and	X

skilled in team work and leadership.	participate in group for projects, discussion, and presentation.	
	2.2. Students will be able to apply leadership theories and related skills.	
3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it.	X
	3.2. Our students will practice ethics in the duration of the program.	X
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	X
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	X
	5.3. Our students will demonstrate competency in critical thinking.	X

2.2 Course specific objectives

2.3 Assessment/Grading Details

Component	Weight
Weekly Quizzes (starting week 2)	40%
Group Case Report	25%
Group Presentation	25%
Participation	10%

2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

3. Topics, Teaching and Assessment Schedule

<i>Week</i>	<i>Date</i>	<i>Topic</i>
1	November 22	Introduction to Business Ethics
2	November 29	Individual Ethics Theory
3	December 6	Individual Ethics in Practice
4	December 13	Sources and Nature of Ethics Obligations in Business
5	December 22	Business Ethics & Human Rights I
6	December 27	Business Ethics & Human Rights II
7	January 5	Managing Ethics Compliance I
8	January 10	Managing Ethics Compliance II
9	January 17	Group Presentations Case Report Due