



PHBS

北京大学汇丰商学院



Course Code

**Course Name: Advanced Econometrics
Module 4, Academic Year 2019-2020**

Course Information

Instructor: Cindy Wang

Office: PHBS Building, Room 629

Phone: 86-755-2603-

Email: cindywang@phbs.pku.edu.cn; cindywang9177@gmail.com

Office Hour:

Teaching Assistant: HaoTian Deng

Phone:

Email: denghaotian@pku.edu.cn

Classes: Advanced Econometrics

Lectures: Day, Time

Venue: PHBS Building, Room

Course Website:

If any.

1. Course Description

1.1 Context

Course overview: To understand the details of data analysis based on econometrics theories and empirical applications.

Prerequisites: Basic econometrics analysis (undergraduate level)

1.2 Textbooks and Reading Materials

(1). Introduction to Econometrics (4th Edition) (Pearson Series in Economics) 4th Edition. by James H. Stock and Mark W. Watson.

(2). Financial econometrics (models and methods) by Oliver Linton

(3). Probability, Statistics and Econometrics by Oliver Linton

2. Learning Outcomes

2.1 Intended Learning Outcomes

Learning Goals	Objectives	Assessment (YES with details or NO)
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	Yes
	1.2. Students are able to professionally	Yes

	present their ideas and also logically explain and defend their argument.	
2. Our graduates will be skilled in team work and leadership.	2.1. Students will be able to lead and participate in group for projects, discussion, and presentation.	yes
	2.2. Students will be able to apply leadership theories and related skills.	yes
3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it.	yes
	3.2. Our students will practice ethics in the duration of the program.	yes
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	Yes
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	Yes
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	Yes
	5.3. Our students will demonstrate competency in critical thinking.	Yes

2.2 Course specific objectives

To help students to know how to do the data analysis in precise ways

2.3 Assessment/Grading Details

Take-home midterm (21/5/2020) and final exam (25/6/2020)

2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

3. Topics, Teaching and Assessment Schedule

Introduction and background (23/4/2020)

Basic statistics and econometrics concepts (27/4/2020, 30/4/2020, 4/5/2020, 7/5/2020, 11/5/2020, 14/5/2020)

Time series, return predictability and the efficient markets hypothesis

(18/5/2020, 25/5/2020, 28/5/2020)

Robust tests (1/6/2020)

Event study analysis (4/6/2020, 8/6/2020)

Portfolio choice and testing the capital asset pricing model

(11/6/2020, 15/6/2020, 18/6/2020, 22/6/2020)

4. Miscellaneous