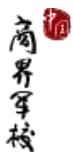




PHBS

北京大学汇丰商学院



Financial Markets and Investments in China Module 2, 2025-2026

Course Information

Instructor: Wei CEN

Office: PHBS Building, Room 741

Phone: 86-755-2603-2580

Email: weicen@phbs.pku.edu.cn

Office Hour: Tuesday 2:30 PM - 3:30 PM, Friday 2:30 AM - 3:30 AM or by appointment

Teaching Assistant: TBA in the first class

Email: name@stu.pku.edu.cn

Classes:

Lectures: Tuesday and Friday 10:30-12:20

Venue: PHBS Building, Room425

Course Website:

All course related announcements, reading materials, and assignments will be posted at CMS.

<https://cms.phbs.pku.edu.cn/claroline/course/index.php?cid=FMIC>

(Login to CMS and search for "Financial Markets and Investments in China")

1. Course Description

1.1 Context

This is a Master-level course designed for those who have interest in understanding the functioning of Chinese financial markets. This course is an introduction into the workings of Chinese financial markets and institutions, the main content of the course focuses on the financial market and the financial system with China's characteristic features. including the basic role and history of central bank and financial markets, the types of financial institutions in China and how they operate, the reforms of Chinese financial markets and governance policies. It will include regular discussion of current market developments and how regulators are seeking to reform markets as a result. The course aims to help the students comprehend the underlying mechanism behind the critical financial phenomena in China.

1.2 Textbooks and Reading Materials

There is NO required textbook for this course. This course will be based on a variety of sources. Reading Materials

The following textbooks are popular textbooks for general introduction on financial markets and institutes:

Financial Market and Institutions, Saunders and Cornett, 6th ed., McGraw-Hill, 2014

金融市场与机构(英文版原书第6版),机械工业出版社, 2018

Mishkin, Frederic, The Economics of Money, Banking, and Financial Markets, (The Business School Edition), 2018年, 中国人民大学出版社

This course will heavily draw materials from the following textbook.

Amstad, Marlene, Guofeng Sun, and Wei Xiong. The handbook of China's financial system. Princeton University Press, 2020.

You may find useful background by reading the following books:

[1]赵永升, 中国金融改革(英文版), 中国人民大学出版社, 2017

ZHAO Yongsheng, The Financial Reforms in China, China Renmin University Press, 2017

[2]Chen Jiangsheng, Liu Lei, Zhang Tao, 中国金融的发展与改革(英文版), 经济科学出版社, 2022

Chen Jiangsheng, Liu Lei, Zhang Tao, China's Financial System Development and Reform, Economic Science Press, 2022

[3]易纲, 《中国金融改革的实践总结》, 商务印书馆, 第2版, 2020

[4]肖钢, 《中国资本市场变革》, 中信出版社, 第1版, 2020

2. Learning Outcomes

2.1 Intended Learning Outcomes

Learning Goals	Objectives	Assessment (YES with details or NO)
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	Yes. Final Project with written report
	1.2. Students are able to professionally present their ideas and also logically explain and defend their argument.	Yes. Presentation and Problem Sets
2. Our graduates will be skilled in team work and leadership.	2.1. Students will be able to lead and participate in group for projects, discussion, and presentation.	Yes. In-class discussions
	2.2. Students will be able to apply leadership theories and related skills.	Yes. Final Project with written report
3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it.	Yes. Problem Sets, Presentation and Final Project
	3.2. Our students will practice ethics in the duration of the program.	Yes. Participation/Final Project/ Problem Sets
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	Yes. Global research standard, English readings and writings, and international classroom environment
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	Yes. Book Chapters and Academic Papers
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	Yes. Presentation and Final Project
	5.3. Our students will demonstrate competency in critical thinking.	Yes. Participation/Final Project/ Problem Sets

2.2 Course specific objectives

The goal of this course is to provide an introduction to the Chinese financial systems. Students will learn the role and history of China's central bank and financial markets, the types of financial institutions and how they operate, as well as the reform directions of China's financial markets and governance policies. Upon completion, students are expected to gain comprehensive understandings of the different dimensions and the functioning mechanisms of Chinese financial markets. Ideally, students would be familiar with the Chinese economic and financial data and the associated analytical framework and methodology. Ultimately, students would be able to easily apprehend Chinese topics and policies in the future for general reading purposes, and be equipped and prepared to form opinions and perspectives.

2.3 Assessment/Grading Details

- 10% Class participation
- 60% Problem Sets
- 30% Final Project

Your overall course grade will be a weighted average of scores of categories above. If at any point during the module you face circumstances which prevent you from attending the lecture, handing in the assignment on time, and/or doing the presentation, please contact me as early as possible to manage the situation. There is little that can be done after an unsatisfactory grade has been assigned.

Students are expected to be prepared for each lecture by reading the recommended reference books. Furthermore, you are expected to follow the lecture discussion in class. This means regular class attendance is an expectation.

2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

3. Topics, Teaching and Assessment Schedule

Week	Topics	Notes
1	Introduction	
	Chinese economy and financial system	
2	Central bank and monetary policy	
	Financial regulation system	PS1
3	Money markets	
	Bond markets	PS2
4	Stock markets	
	VCPE markets	PS3
5	Derivative security markets	
	Foreign exchange markets	PS4
6	Banking system	
	Commercial banks	PS5
7	Insurance companies	
	Securities companies and Funds	PS6
8	Trust and asset management companies	
	Other financial institutions	
9	Foreign institutions in China	
	Financial sector and real estate markets	Final project due

4. Miscellaneous

- As a student, you are responsible for upholding the academic integrity with full commitment to all the ethics, codes, and standards of the PHBS and those of Peking University.
- Show complete courtesy to your classmates and instructor by coming to class on time and switching your cell phones into silence mode during class.
- At any time during the module, please let me know what you think about this class and what can be improved. I appreciate all your feedbacks. Incorporating your suggestions will greatly help me in updating the course for future generations of students.